

Meet the challenge of today's NEW reality in human resources -

Discover the next generation of HR certification.



Demonstrate your HR expertise and gain practical skills. Earn the competency-based SHRM-CP and SHRM-SCP credentials.

Business leadership has changed over recent decades. We now live and work in a global economy, in which geographic borders are virtually non-existent, and innovation, agility and strategy are critical success factors. The HR profession operates at the core of this global economy, ensuring the alignment of organizational strategy with a high-performing workforce.

These two new certifications, SHRM Certified Professional (SHRM-CP™) and SHRM Senior Certified Professional (SHRM-SCP™), demonstrate who we are as HR professionals, what we do and why it matters. These professional certifications are meant to benefit the individual, the profession and the employer. They can open doors for professional advancement, serve to harmonize standards with changing expectations and signal to employers advanced professional development. We believe SHRM certification will become the new standard for HR professionals around the globe.

Be among the first to earn an HR credential that's globally applicable and universally recognized.

SHRM-CP and SHRM-SCP are based on a single, comprehensive Body of Competency and Knowledge™ (SHRM BoCK™) and are relevant worldwide, giving professionals the recognition and flexibility to use their knowledge, skills and competencies anywhere their career takes them.

Show the world you've got what it takes to succeed.

SHRM-CP and SHRM-SCP are based on in-depth research focused on – and backed by – global employers and business leaders. They reflect what HR practitioners need to know to be leaders in their organizations and in the profession.

SHRM-CP and SHRM-SCP are your credentials, based on the current HR landscape. This certification is 100% focused on the Competencies and Knowledge all HR professionals need to lead in today's business community.

A world-class credential deserves world-class exam preparation.

Offered in partnership with the Society for Human Resource Management (SHRM), the curriculum is designed by global subject matter experts and covers the entire SHRM BoCK.

Our study group utilizes the SHRM Learning System to help you learn and retain the material effectively and efficiently by combining the best exam preparation system with peer discussion.

■ **New for 2015!**
The SHRM Learning System®
for SHRM-CP/SHRM-SCP.



If you have been considering increasing your HR knowledge or earning your HR certification, we can help you achieve your goal.

Our chapter is committed to providing our members with quality programs to help advance your career. Our study group provides the following benefits:

- Ensure that you understand and can apply the material tested on the exam
- Keep on track with your HR studies
- Discuss topics with peers from diverse backgrounds
- Grow your professional network

Our study groups fill quickly! For more information or to register today, visit www.insert/url/.

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Everything you need to earn your new HR credential is right here.



Convenient. Current. Complete.
Welcome to the 2015 SHRM Learning System®.

Newly designed, the 2015 SHRM Learning System for SHRM-CP/SHRM-SCP features the most up-to-date and relevant study materials available today, including SmartStudy tools, learning modules in print or e-reader formats and extensive multimedia online resources accessible via mobile devices.

Ensure you're prepared for the exam and your HR career with competency-based content, developed by experts.

Only the 2015 SHRM Learning System is based on the comprehensive SHRM BoCK. The certification program covers behavioral competencies and functional knowledge areas within the themes of HR Competencies; People, Organization, Workplace and Strategy.

Streamline study time and accelerate your learning with the most innovative tools available.

- **Assessment** – Identify topics you already know and those areas that require more time and attention.
- **Tests** – Test your situational judgment, knowledge and comprehension with more than 1,000 questions.
- **Post-test** – Gain experience with the SHRM-CP/SHRM-SCP exam format by completing the post-test that mimics the certification exam in style, function, timing and weighted topics.
- **Online Resource Center** – Download flashcards (printed or online) and access HR updates, related links, feedback feature and more.



2015 SHRM-CP/SHRM-SCP Exam Schedule

	Spring Exam	Winter Exam
Exam Window	May 1—July 15, 2015	Dec. 1, 2015—Feb. 15, 2016
Regular Application Deadline	March 13, 2015	October 16, 2015
Late Application Deadline	April 17, 2015	November 13, 2015

Visit www.shrmcertification.org for more details.

Perfect for on-the-go study – access the five learning modules on your e-reader and mobile device!

Don't delay! Registration deadline is <<date>>.

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Join <<chapter>>'s SHRM Learning System study group. For more information, contact <<name>> by calling <<phone number>> or sending an e-mail to <<e-mail address>>.

